



**HIMACHAL PRADESH STATE AGRICULTURAL MARKETING BOARD
(HPSAMB)**

EOI No.: HMB(F)2-44/2023(MARKETING)117364 Dated: 22/08/2023

EOI for Digitization of HPSAMB and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advanced Technology, Tools and Techniques for Effective Service Delivery and Efficient Management System.

Issued By:

**HIMACHAL PRADESH STATE AGRICULTURAL MARKETING BOARD
(HPSAMB)**

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Notice Inviting Expression of Interest (EOI) for “Digitization of Himachal Pradesh State Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System”.

Expression of Interest (EOI) is being invited from the reputed & registered company/System Integrator (SI)/Proprietorship Firms/LLP/Consortium under Company Act, 1956/2013/Partnership Act 1932/Limited Liabilities (LLP) Act 2008, working in the field of **Agribusiness and Information Technology**.

Interested parties may view and download the EOI document containing the detailed terms & conditions, free of cost from our website: <https://hpsamb.org>

The single cover containing complete EOI should be super scribed with **EOI for Digitization of Himachal Pradesh State Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System. with EOI No., due date and name of the firm.**

Please Note: Since, this is not a Request for Proposal (RFP), so commercial bids are not required to be submitted at this stage.

Managing Director
HPSAMB

EXPRESSION OF INTEREST SCHEDULE SHEET

EOI Reference No.	HMB(F)2-44/2023(MARKETING)117364
Name of Organization	Himachal Pradesh State Agricultural Marketing Board
EOI Type	Open-Expression of Interest (EOI)
EOI Category	Services, Goods & Work
Type/Form of Contract	Digitization of Himachal Pradesh State Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System.
Process of Exploration of Market	Demonstration & Presentation of Proof of Concept
Link for downloading EOI documents	https://hpsamb.org/
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Last Date and Time for Submission of EOI(s)	07/10/2023 (13:00 Hrs)
Opening of Responses against EOI	09/10/2023 (11:00 Hrs)
Contact Details for Queries	Name:-Anil Chauhan, Susheel Guleria Email:-hpmarketingboard@yahoo.co.in
Address for EOI(s) Submission	Office Address. Managing Director, HP State Agricultural Marketing Board, Vipnan Bhawan, Khalini Shimla 02 Website: https://hpsamb.org/

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1. About Himachal Pradesh State Agricultural Marketing Board

Introduction

Agriculture is the main occupation of the people of Himachal Pradesh and has an important place in the economy of the State. Himachal Pradesh is the only State in the country where 89.96 per cent of the population (Census 2011) lives in rural areas. Agriculture/ Horticulture provide direct employment to about 70 per cent of population of the State.

Agriculture is an important source of State Income (GSDP). About 13.62 per cent of the total GSDP comes from agriculture and its allied sectors. Out of the total geographical area of State (55.67 lakh hectare) the area of operational holdings is about 9.44 lakh hectares and is cultivated by 9.97 lakh farmers with an average holding size of about 0.95 hectare. In Himachal Pradesh 88.86 per cent of the total holdings belong to small and marginal farmers. About 10.84 per cent of holdings are owned by semi medium and medium farmers and only 0.30 per cent by large farmers.

To provide efficient market for marketable surplus of farmer's produce within the state for remunerative prices, Himachal Pradesh State Agricultural Marketing Board and APMCs were constituted.

HPSAMB and APMCs

Himachal Pradesh State Agricultural Marketing Board (HPSAMB) is a premier institution in state to facilitate marketing of agricultural and allied activities produce by providing marketing infrastructure and market intelligence. It plays an important role in development of efficient marketing system, promotion of agri. processing, establishment and proper administration of agricultural markets in the State of Himachal Pradesh. It ensures level playing field for competitive markets to operate through setting of minimum standards for facilities, procedures and systems, thereby promoting the establishment of well administered and efficient infrastructure. The main objective is to improve and provide better facilities for sale, purchase, storage & processing of Agricultural Produce of Himachal Pradesh. HPSAMB's goal is to provide transparent, efficient, hassle free, sale, purchase, storage & processing of agricultural produce thus enhancing the State Gross Domestic Product (SGDP) which accounts for approx. 13%.

Himachal Pradesh State Agricultural Marketing Board was constituted in 1972 in order to implement H.P. Agricultural Produce Markets Act, 1969 and Rules 1971. Later on, the aforesaid Act and Rules were repealed with "HP Agricultural and Horticultural Produce Marketing (Regulation and Development), Act, 2005", and further Rule and Byelaws 2006. "

So far HPSAMB is having network of 73 Market yards (*10 Principal market and 63 Sub Market yards*) in the State. Apart from these, 35 collection centers have been established in the state to facilitate agricultural marketing.

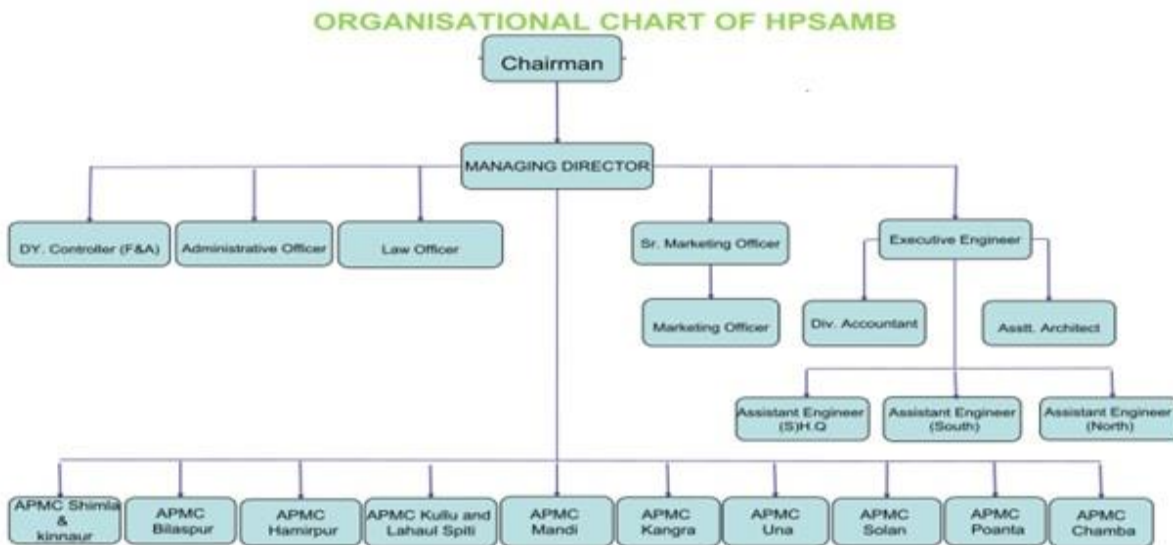
HP State Agricultural Marketing Board acts as a facilitator in the agricultural marketing sector through its district level Agricultural Produce Market Committee(s) APMCs. ***At present there are 10 APMCs functioning in 12 geographical districts of Himachal Pradesh.***

The basic purpose/intent of APMC Act is development of efficient marketing system for produce of

farmers. In Himachal Pradesh there was no major market for agricultural/ horticultural produce before 2000. In Himachal Pradesh, agricultural marketing infrastructure development started after 2000. Although APMC Act was in place since 1969 but actual infrastructure started building post 2000. In 2005, new APMC Act of State was passed and called the “HP Agricultural and Horticultural Marketing (Development & Regulation) Act, 2005”.

Farmers of Himachal producing surplus fruits and vegetables used to sell their produce outside the state particularly at Chandigarh, Delhi and Punjab markets. Till 2000, the produce marketed in state markets was less than 20 %. Thereafter 2005 huge investment was made in markets by APMCs and a chain of markets was constructed throughout the state. The basic objective of setting up of network of physical markets was to ensure reasonable gain to the farmers by creating an environment in the markets for fair play of supply and demand forces, regulated market practices and attain transparency in transactions. To cope up with the need to handle the increased agricultural/horticultural production, the numbers of regulated markets has been increased in the state. While, by the end of 2000, there were only 24 regulated markets in the state, today the number stands at 73. Ready availability of markets, motivated the farmers to cultivate various types of vegetables and fruits. This also increased the cropping area under diversified fruit and vegetable cultivation. This brought financial security to thousands of farmer families throughout the state. These markets have benefitted the small and marginal farmers most as now they have ready markets for their small produce within Himachal.

Organisation Structure:



Constitution of Board:

The Board consists of a chairman, who is be appointed by the State Government and twenty members including Vice-Chairman of whom ten are ex-officio members and ten non-official members nominated by the State Government in the following manner, namely: -

(a) *Ex-officio members, -*

- (i) The Secretary (Agriculture) to the Government of Himachal Pradesh. ---Vice –Chairman;
- (ii) The Secretary (Horticulture) to the Government of Himachal Pradesh;
- (iii) The Secretary (Finance) to the Government of Himachal Pradesh;
- (iv) The Secretary (Forest) to the Government of Himachal Pradesh;
- (v) The Principal Chief Conservator of Forests, Himachal Pradesh;
- (vi) Director of Agriculture, Himachal Pradesh;
- (vii) Director of Horticulture, Himachal Pradesh;
- (viii) Registrar Cooperative Societies, Himachal Pradesh;
- (ix) Chief General Manager of National Bank for Agriculture and Rural Development, Shimla; and
- (x) Managing Director of the Himachal Pradesh State Agricultural Marketing Board

(b) *Non – official members,-*

- (i) Two shall be Chairmen of the Committees;
- (ii) Four shall be other progressive agriculturists/farmers.
- (iii) Two shall be from amongst such traders registered under section 40 of this Act; and
- (iv) Two shall be from amongst experts having experience in agricultural marketing.

1. Constitution of APMC :

A Committee consists of sixteen members of whom six are ex-officio members and ten non-official members.

(1) *Ex- officio members: -*

- (i) Deputy Commissioner - Vice Chairman;
- (ii) Dy. Director of Agriculture;
- (iii) Dy. Director of Horticulture;
- (iv) Dy. Director of Animal Husbandry;
- (v) In charge Krishi Vigyan Kendra; and
- (vi) Secretary of the Committee.

(2) The non-official members are appointed by the State Government out of a panel of names given by the Deputy Commissioner concerned equal to twice the number of vacancies to be filled in the manner provided here under: –

- (i) Nine non-official members from the producers of the notified market area; and
- (ii) One non-official members from the traders licensed under section 40 from the notified market area.

Signature of Applicant

Seal of Company/Firm

2. Functions of Board :

- (1) (i) Exercise superintendence and control over all the Committees established and constituted under this Act.
- (ii) Coordinate the working of the Committees and other affairs thereof including programmes undertaken by such Committees for the development of markets and market areas;
- (iii) Undertake the State level planning of the development of agricultural produce markets;
- (iv) Administer the Marketing Development Fund;
- (v) To give directions to the Committees in general or any Committee in particular with a view to ensure improvement thereof;
- (vi) Any other functions specifically entrusted to it by this Act; and
- (vii) Such other functions of like nature as may be entrusted to the Board by the State Government.

(2) Without prejudice to the generality of the foregoing provision, such functions of the Board shall include -

- (i) To approve proposals for selection of new sites by the Committees for establishment of principal or sub-market yard;
- (ii) To approve proposal for constructing infrastructure facilities in the market area such as grading, pack houses, storages, processing, other post-harvest management facilities etc;
- (iii) To supervise and guide the Committee in the preparation of plans and estimates of construction programme undertaken by the Committee;
- (iv) To execute all works chargeable to the Board's fund;
- (v) To maintain accounts and get the same audited in such form and in such manner as may be prescribed;
- (vi) To publish annually at the close of the year its progress report, balance sheet and statement of assets and liabilities and send copies thereof to each member of the Board and the State Government;
- (vii) To undertake marketing extension activities in the Board for the transfer of marketing technology and extension services. It may also make necessary arrangements for propaganda and publicity on matters related to regulated marketing of an agricultural produce and development of marketing;
- (viii) To provide facilities for the training of officers and staff of Committees and the Board after assessing the demand for trained personnel in agricultural marketing at all levels;
- (ix) To prepare and adopt budget for the ensuing year;
- (x) Arrange or organize seminars/ workshops/ exhibitions, etc; on subjects related to agricultural marketing;
- (xi) To do such other things as may be of general interest to Committees or considered necessary for the efficient functioning of the Board;
- (xii) To organise and promote grading and standardization of notified agricultural produce and e-trading; and
- (xiii) To set up an Agricultural Produce Marketing Standards Bureau to perform such functions and duties as may be prescribed for the purpose of promotion of grading, standardization and quality certification of agricultural produce in the State;

3. Operational Model of Organization:

Current operational model of HPSAMB include construction of market yards through Agricultural Produce Market Committees. The infrastructure created is then rented out to the licensees to operate as commission agents/ traders. All the necessary marketing facilities and resources are arranged at market yard to market the produce of farmers. Till now HPSAMB and APMCs had focused mainly on construction of market yards for fruits and vegetables. A few market yards have been constructed for food grains. Board and APMCs has delivered very good results in their area of operations and benefitted the farmers, businessmen and general public at large.

Considering the requirement of market and challenges posed by various internal and external factors, HPSAMB is planning to increase the sphere of its operations. Till now HPSAMB and APMCs focused mostly on construction of market yards and their management, but now board and committees are planning to venturing in post-harvest handling like sorting, grading and packing through creation of infrastructure like, sorting line, grading lines, packing lines, storage structures like Controlled Atmospheric Storages (CA), Modified Atmospheric Storages (MA), Cold Storages (CS), freezing Chambers commodity handing structures like integrated pack houses, primary processing units like pre-cooling chambers, hydro cooling facilities, Individual Quick Freezing (IQF) lines, logistic structures and facilities like, reefer vans, mechanized loading and unloading facilities etc.

2. Objective of EOI

The HPSAMB invites Expression of Interest (EOI) from eligible/experience Business entities/System Integrator (SI) to explore the market- technological advancement, availability of proven/promising product/ service/systems in the field of Agribusiness and information technology. The HPSAMB has shown interest to digitize all the processes and activities to avoid human intervention, minimize errors, increasing the efficiency and improve the public service delivery. The broad areas in which IT intervention is requires are as under:

- a. Development of integrated web portal which will provide IT solutions from collection of commodities wise, grade wise information from farm gate level to market and then its further movement to consumer markets.
- b. Development/integration of e-licenses, e-form modules, e-payments with the central portal and management of database.
- c. Development of accounting module involving payroll, billing, connecting with PFMS, GST filing, Contributory pension fund management etc
- d. Development of Engineering module covering all the tendering, construction activities and monitoring of utilization certificates and settlement of advances
- e. Implementation of Human Resource Management System (HRMS) to manage attendance, service books, leaves, tours, trainings etc.
- f. Development of IT based integrated model for tracking of surplus Agricultural, Horticultural, animal husbandry and allied activity produce from Himachal Pradesh and its movement to different consuming markets.
- g. Development of IT based solution for Geographic tagging and end to end logistics system.
- h. Integration of with e-NAM portal
- i. Development of IT based system for data collection of Arrival, Prices and Dispatch in Mandis in accordance with statutory forms
- j. Integration of all the e-services modules at one platform and connecting it with emails and mobiles of stakeholders.
- k. Development of Dashboard at Head office to monitor activities at field level.
- l. Online booking system for rest houses of HPSAMB and APMCs.
- m. E-bidding module for properties of HPSMAB and APMCs like shops, godowns, machinery etc to avoid human interventions and errors.
- n. Management of webhosting spaces, statutory audits, SMS gateway, domain registration and renewal, grievance mechanism, updation of webportal etc.

3. Proposed Project Background

Agriculture and its allied activities are the major occupation of about 65% population of state. In broader terms Himachal Pradesh is geographically divided into two major agricultural production areas. One part comprises the districts of Kangra, Hamirpur, Una, Bilaspur and parts of Chamba, Solan and Sirmaur Districts, where foodgrains crops like wheat, paddy, maize etc are grown. The other part comprises the districts of Shimla, Mandi, Kullu, remaining parts of Chamba, solan and Sirmaur. The area under district Kinnaur and Lahaul spiti is mostly cold desert. In this second part of state including Distt Lahaul Spiti

and Kinnaur, commercial fruits and vegetables are grown.

Regarding the marketing and consumption pattern, in first part, major chunk of population lives and production is consumed locally, for fruits and vegetables they depend upon other states and rest part of Himachal. The marketable surplus is high on second part of state and a chain of producer's markets have been developed by Agricultural Produce Market Committees (APMCs).

In Himachal Pradesh, HP State Agricultural Marketing board is operating major marketing system through its Agricultural Produce Market Committees (APMCs). At present there are 73 Markets in state and majority of them are situated in production areas of fruits and vegetables. Some markets are established in consumption area to meet their demand and produce is imported from other parts of country. Direct marketing by the farmers is also practiced but it is very limited and successful where the marketable surplus is less. Majority of farmers are small and marginal and having very less surplus produce. The aggregation, transportation and marketing cost to carry the produce in neighbouring state's consuming markets like Punjab, Haryana, Delhi etc. is very high. In these states the percentage of irrigated area is high and production cost is less thus making the produce of Himachal Pradesh non-competitive in their markets.

Contrary to this the quality of agricultural produce grown in Himachal is very high and having consumer's preference. The quality aspect can be the distinguishable factor, through which the produce of Himachal Pradesh can compete in consuming markets. But there is information gap regarding the market conditions, prices and dynamics of demand and supply.

Considering the above mentioned challenges HPSAMB wants to develop a technology driven system, which is accessible to farmer and having reliable information pertaining to demand and supply of specific commodities, their historical price trends, price forecasting, reports aided by modern IT tools like AI, IoT, Big Data Analysis, Block chain technology etc. so that farmers can take informed decision regarding choice of crop to be grown having demand in market, its package and practices, expected margin and economic evaluation, arbitrage opportunities in different markets, demand for value added products etc. The IT system should offer the real time market information so that farmer can take decision regarding harvesting, storage, processing, trading through warehouse receipt keeping in view the marketing condition and avoid distress sale.

The IT System should provide the access to the various functionaries like Government Department officers, to analyze the real time situation and give timely advisory to farmers. This system should analyze the current market trend with historical data and give warning signals in case of possible market fluctuations and communicate with various stakeholders.

HPSAMB and APMCs are providing the basic market infrastructure to the growers and consumers of state. All the practices of enforcement and regulation and performed under the provisions of Himachal Pradesh Agricultural and Horticultural Produce Marketing (Development and Regulation) Act, 2005 And General rules and bye-laws made thereon (available on board's website). There is defined process Of registration of market participants like traders, commission agents, buyers and sellers etc. which is performed manually. In addition to other activities like recording of trade data, filling up of statutory forms, collection of market fee, other office procedures are performed manually. It takes long time and prone to human error. The market operations like upkeep of markets, trading practices, surveillance, data collection and market intelligence are done manually. To speed up the process, and reduce the time lag there is requirement of IT solutions.

4. Indicative Digitization Requirement Details

Since all the practices are performed manually hence digital intervention is required in all the sections of marketing board and APMCs.

In HPSMAB there are six sections which perform the following functions:

1. Marketing Section

- a. Enforcement of Act
- b. Planning for development of Marketing infrastructure in state including Market Yards, Collection centers, Godowns, CA Storages etc.
- c. Digitization of processes including e-licensing, e-payment and receipts, e-forms.
- d. Online and offline marketing like social media marketing, off site advertising, Media campaigns etc.
- e. Printing of advertisement material like newsletters, scheme pamphlets, booklets etc.
- f. Making development plan for use of IT in various activities of Board and APMC, making new innovation in food handling, food hygiene, use of machinery in various processes like grading sorting, storage, waste management etc.
- g. Addressing the stakeholders' complaints on physical and online mode.
- h. Training and capacity building of farmers, traders and staff. Attending chat shows, giving interviews and lectures on Television and farmers awareness camps
- i. Conducting the secretaries meeting, stakeholder conferences and workshops etc.
- j. Liaisoning with various government and private agencies of state and center for marketing and project related activities.
- k. Implementing the schemes like e-NAM, RKVY, ISAM etc.
- l. Collection of daily prices and its dissemination
- m. Propose reforms in organization and plan its execution structure

2. Engineering Section;

- a. Execute the construction activities of Board and APMCs
- b. Repair and maintenance of assets of Board and APMCs
- c. Construction of roads, market yards and other infrastructure
- d. Execute the tendering and billing processes for civil, machinery and related works
- e. Processing of technical section and administrative approval within the jurisdiction of Board and PWD
- f. Issuance of utilization certificates and settlement of advances
- g. Maintenance of estate of HPSAMB and APMCs and according necessary approval for leasing, renting, transfer and acquisition of land/ property.

3. Establishment Section

- a. Dealing with all types of Human Resource (HR) matters of employees of organization
- b. Handling the assembly businesses and related works
- c. Preparation of Annual Report
- d. Managing the Service books, leave record. CPF accounts etc.
- e. Hiring of manpower, outsource employee as per government instructions.
- f. Preparing the agenda for board meeting, service committee meeting and its execution and preparing the action taken points.
- g. Handling the correspondence relating to various government committees, board or its sub committees.
- h. Compilation of information from different section and preparation of Annual report.
- i. Management of store stocks, according approval of store stock item to APMCs and manage the recurring expenses
- j. Management of utilities and logistics involving refreshment/food arrangements for visitors, meetings, awareness activities, travel arrangements, bookings etc.

4. Accounts Section

- a. Preparation of annual budget of Board and APMCs
- b. Maintain record of income and expenditure from Marketing Development fund and receipts under various schemes/ grants.
- c. Processing of bills and its disbursement
- d. Book keeping and implementation of tally software
- e. Operation and management of CPF.

5. Legal Section

- a. Handling all the issues of court matter
- b. Giving legal advice as and when desired by different sections of board or APMCs
- c. Preparing the notifications, amendments and other statutory correspondence and its publication in e- Gazette of HP.

6. MIS Section

- a. Collection of all the information from different sections and APMCs and submission to authority as and when required.
- b. Preparation of reports as and when required by Government
- c. Preparation of presentation on the directions of authority.
- d. Monitoring the progress as per the decision of Board

In Agricultural Produce market Committees (APMCs) there are mainly three sections i.e. enforcement, establishment and accounts and their additional functions are as under:

- a. Issuance of registration/ licenses/ NOCs
- b. Collection and maintenance of trade data, its analysis and exercising enforcement provisions.
- c. Allotment of APMC properties as per allotment policy 2011 and collection of rent/ user charges

- etc.
- d. Store keeping

5. Objectives of Digitization of HPSMAB and APMCs

The broad objectives of the project can be summarized as:

- Converting all physical activities and procedures into electronic form
- Minimizing the human interphase
- Centralized monitoring, data collection, compilation, analysis, report generation and its dissemination.
- Dashboard can be viewed from across any offices or establishment under the purview of HPSAMB.
- Ensuring efficient service delivery and reducing the time lag.

The proposed solution will seek to provide enforcement solution at designated areas and locations, good quality video images, high-quality evidence, integration and compatibility with existing and legacy systems.

6. Indicative Scope of Work for System Integrator (SI)

System Integrator is responsible for end-to-end execution of the turnkey project from procurement of necessary hardware and development of software for complete digitization of processes of Agricultural Wholesale Markets in Himachal Pradesh. It is estimated that the development and implementation of application is to be completed and commissioned in about 6 months from the date of signing of agreement with HPSAMB for Go live across all the gantries locations with all desired functionalities.

The application should also have the provision for getting integrated with other Offices of HPSAMB/APMCs.

The application developed by the SI shall be capable of generating different types of business analytics, alerts and intelligence reports from the stored data at the Central Server along with the display of information on Dashboard for web application & mobile application (iOS & Android). Based on user's requirements, the SI needs to factor-in any separate application for user-based access, log data, analysis of data etc. The SI should ensure that any data transaction between any system, platform should be in encrypted format.

7. Process of Exploration of Market:-

The SI are requested to submit the response to EOI as per format of this EOI. **The HPSAMB shall invite the SI for a detailed presentation of the proposed solution/Proof of Concept.** Based on the knowledge & information gathered by HPSAMB through presentation/ demonstration, the HPSAMB shall prepare the Request for Proposal (RFP) for Digitization of HPSAMB and APMCs in the State of HP and same shall be published later on as per the decision of HPSAMB.

Also, the SIs are requested to submit their Proof of Concept/Proposed Solution and Company Profile along with response to EOI.

8. General Instructions for Applicants

8.1 Completeness of Response

SIs are advised to study all instructions, forms, terms, requirements and other information in the EOI documents carefully. Submission of the response of EOI shall be deemed to have been done after careful study and examination of the EOI document with full understanding of its implications.

The response to this EOI should be full and complete in all respects. Failure to furnish all information required by the EOI documents or submission of a proposal not substantially responsive to the EOI documents in every respect will be at the SI's risk and may result in rejection of its EOI.

8.2 EOI Preparation and other related costs

The SI is responsible for all costs incurred in connection with participation in this process, including, but not limited to, costs incurred in conduct of informative and other diligence activities, participation in meetings/discussions/presentations, preparation of proposal, in providing any additional information required by HPSAMB to facilitate the evaluation process for empanelment, and in negotiating a definitive Contract or all such activities related to the response of EOI process. HPSAMB will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the EOI process.

This EOI does not commit HPSAMB to award a contract or to engage in negotiations. Further, no reimbursable cost may be incurred in anticipation of award or for preparing this EOI. All documents, materials submitted by the SIs become the property of HPSAMB.

8.3 Communication to the HPSAMB

All the communication to HPSAMB including this EOI and the response of EOI documents shall be signed on each page by the authorized representative of the SI and authority letter should be attached with the response of EOI.

8.4 Queries on EOI

The applicants will have to send their queries by hpmarketingboard@yahoo.co.in on email

All queries should be related to the EOI alone and no queries related to RFP or any other queries shall be attended by the HPSAMB.

The Queries for the Expression of Interest will be submitted in the following format in a excel file
Name of the SI:

#	EOI Reference Clause/ Page No.	Description of Terms /Headings	Clarification Sought

8.5 SI queries and HPSAMB's responses

All queries / clarifications from the SI related to this EOI, must be in writing exclusively to the contact person notified in this EOI document. The preferred mode of delivering written questions to the aforementioned contact person would be through mail or e-mail. Telephone calls will not be accepted. The HPSAMB will not be responsible for ensuring to the SIs regarding their queries have been received by HPSAMB.

The HPSAMB will endeavor to provide a full, complete, accurate, and timely response to all queries. However, HPSAMB makes no representation or warranty as to the completeness or accuracy of any response, nor does HPSAMB undertake to answer all the queries that have been posed by the SIs. The responses to the queries from all agencies will be distributed to all.

8.6 Corrigendum of EOI Document

At any time prior to the last date for receipt of responses of EOI, HPSAMB, may, for any reason, whether at its own initiative or in response to a clarification requested by SIs, shall modify the EOI Document by an corrigendum. The corrigendum will be published on the HPSAMB website. In such case, the HPSAMB may at its sole discretion extend the last date for the submission of the response of EOI as per the corrigendum.

8.7 Supplemental information to the EOI

If HPSAMB deems it appropriate to revise any part of this EOI or to issue additional data to clarify an interpretation of provisions of this EOI, it may issue supplements to this EOI. Any such corrigendum shall be deemed to be incorporated by this reference into this EOI.

8.8 Right to modify submission deadline

The HPSAMB may in exceptional circumstances and at its discretion, extend the deadline for submission of proposals by issuing a corrigendum published in the HPSAMB website in such case all rights and obligations of this EOI and the SIs previously subject to the original deadline will thereafter be subject to the deadline as extended.

8.9 Right to terminate the process

The HPSAMB may terminate the EOI process at any time and without assigning any reason. HPSAMB makes no commitments, express or implied, that this process will result in a business transaction with anyone. This EOI does not constitute an offer by HPSAMB in any manner whatsoever.

HPSAMB reserves the right to accept or reject any proposal, and reject all responses at any time without thereby incurring any liability to the affected SIs or any obligation to inform the affected SIs on the ground of HPSAMB's action.

8.10 Submission of Response

- i. The SI should submit their responses as per prescribed format of this EOI in single cover containing complete EOI should be super scribed with EOI for **Digitization of Himachal Pradesh State**

Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System against the EOI No., due date and name of the firm in a properly sealed envelope.

- ii. The hardcopy and softcopy of the Expression of interest should be in a single sealed envelope, clearly marked as EOI for **Digitization of Himachal Pradesh State Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System**. Against the EOI No., due date and name of the firm.
- iii. The envelope shall indicate the name and address of the SI to enable the proposal to be returned unopened in case it is declared late.
- iv. The original proposal shall be prepared in indelible ink. It shall contain no interlineations or overwriting, except as necessary to correct errors made by the SI itself.
- v. Any such corrections must be initialed by the person (or persons) who sign(s) the EOI.
- vi. All pages of the EOI shall be initialed by the Authorized Representative of the SI.
- vii. **SIs are also required to give a presentation on Existing Capabilities of SI and proposed solution/proof of concept.**

8.11 EOI Response Submission Format

The entire proposal shall be strictly as per the format specified in this Expression of Interest and any deviation from the formats shall be rejected.

EOI must be received in hard copy at the address specified below latest by 13:00 hours on 07/10/2023

Venue and Deadline for submission of EOI

To,
The Managing Director
HP State Agricultural Marketing Board,
Vipnan Bhawan, Khalini Shimla-171002, Ph.- 0177-2621252

Any EOI received by the HPSAMB after the above deadline shall be rejected and returned unopened to the SI. The response submitted by telex/telegram/ fax/e-mail etc. shall not be considered. No correspondence will be entertained on this matter. HPSAMB shall not be responsible for any postal delay or non-receipt/ non-delivery of the documents. No further correspondence on the subject will be entertained. HPSAMB reserves the right to modify and amend any of the above- stipulated condition/criterion depending upon project priorities vis-à-vis urgent commitments.

9. Disclaimer

This Expression of Interest (EOI) document is being issued by HPSAMB as the preliminary steps towards Digitization of HPSAMB and APMCs in the State of Himachal Pradesh.

The prime objective of this document is to solicit EOI from eligible and experience SIs to identify the best Proof of Concepts for providing desired solution to HPSAMB for **Digitization of Himachal Pradesh State Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees**

(APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System..

The HPSAMB reserves the right to reject any or all the applications without assigning any reasons to any one or all the applicant(s) .Also, **HPSAMB reserve the right to go for open tendering process at any stage of this EOI.**

This document has been prepared on the basis of information that is available with HPSAMB and those are publicly available. However, this document has been prepared in good faith, no representation or warranty, express or implied, is or will be made, and no responsibility or liability will be accepted by HPSAMB or any of their employees, consultant or agents appointed by HPSAMB as to or in relation to the accuracy or completeness of this document and any liability thereof is hereby expressly disclaimed. Interested Parties may carry out their own study/ analysis/ investigation as required before submitting the EOI.

All information provided in this notice for this EOI is only indicative in all respects. Relevant technical and solution information to be reflected in detailed scope of work, technical specifications etc. shall be provided in the RFP later on. This document does not constitute an offer or invitation, or solicitation of an offer, nor does this document or anything contained herein, shall form a basis of any contract or commitment whatsoever.

The HPSAMB deserve the right to continue with details given in this EOI and or modify/add new information in line of best of interest of the HPSAMB.

10. Annexure-I-Covering Letter

(To be submitted on the Letter Head of the Company)

Date:-

Place:-

To,

The Managing Director,
HP State Agricultural Marketing Board,
Vipnan Bhawan, Khalini Shimla-171002

Ref: EOI No. HMB(F)2-44/2023(MARKETING)117364 Date 22/08/2023

Subject: Submission of response against the EOI for “for **Digitization of Himachal Pradesh State Agricultural Marketing Board (HPSAMB) and Agricultural Produce Market Committees (APMCs) processes and Introduction of Advances technology, Tools and Techniques for Effective Service Delivery and Efficient Management System.**”.

Dear Sir,

We, the undersigned, herewith submit our proposal in response to your EOI Notification No EOI No. HMB(F)2-44/2023(MARKETING)117364 Date 22/08/2023 for above captioned subject after properly examine this EOI document.

We have carefully read the provisions of the EOI document and hereby we confirm our acceptancetowards terms and conditions mentioned hereof in this EOI. We further declare that additional conditions, variations, deviations, if any, found in our proposal shall not be given effect to.

1. We agree to abide by this proposal, consisting of this letter, the detailed response to the EOI and all attachments.
2. We would like to declare that we are not involved in any litigation that may have an impact of affecting or compromising the delivery of services as required under this assignment, and we are not under a declaration of ineligibility for corrupt or fraudulent practices, not blacklisted by any Private/State/Central Government agency as on this date.
3. We would like to declare that there is no conflict of interest in the services that we will provide under the terms and conditions of this EOI.
4. We hereby declare that all the information and statements made in this proposal are true and accept that any misrepresentation contained in it may lead to our disqualification.
5. We understand you are not bound to shortlist/accept any or all the EOI you receive.
6. We hereby declare that our proposal submitted in response to this EOI is made in good faith, and the information contained is true and correct to the best of our knowledge and belief.

Sincerely,

Signature of Applicant

Seal of Company/Firm

<<Signature>>

Authorized Signatory with date & stamp.

Name:

Contact No.

Land Line No.

Mob. No.

Designation:

11. Annexure-II-Authorization Letter

(To be submitted on Letter Head of the Company)

To,
The Managing Director,
HP State Agricultural Marketing Board,
Vipnan Bhawan, Khalini Shimla-171002

Date:-

Sir,

Sub: Authorization of Contact Person/Authorized signatory for submission of response against EOINo.- HMB(F)2-44/2023(MARKETING)117364 Date 22/08/2023.

We, M/s.....

(Name of the Business) hereby authorize Mr /

Ms.....

(Name of the representative) to sign all documents and act as a contact person for any kind of official communication with reference to EOI-xxxx/MM/2021, Dated-10/11/2021 on our behalf .The act of authorized signatory is binding on us.

The representative's specimen signature is appended below & attested.

(Signature of the representative)

Name:-

Designation:-

Email:-

Contact No.-

Landline:-

Mobile No.-

(Signature of Authorized Person with Firm Seal)

Name:-

Designation:-

Place:-

Signature of Applicant

Seal of Company/Firm